

## **FINAL BUSINESS PRESENTATION**

- 1) Original Business Plan
  - a) Business Name – centered on page, large font, black or company colors
  - b) CEO Named and List of Team Members
  - c) Descriptors of product and its cost.
  - d) Financial Plan – Budget (Costs, Projected Revenue)
- 2) Company Branding
  - a) Tag line/slogan/motto;
  - b) Logo;
  - c) Promotional print materials - business letterhead and fliers (about company flier and an advertisement flier)
  - d) 30-second commercial.
- 3) Website features (utilize free website design similar to weebly.com) – must have a minimum of 3 pages on company website.
  - a) Mission Statement;
  - b) Theme;
  - c) Highlights of each page.
- 4) Formal Letter to Investor (Shark Tank) [letter should be in hand, not on screen]
  - a) Details of requested dollar amount and % of company to investor;
  - b) Goal for money received and reasons you are requesting that amount.
- 5) Create a unique sample product for your business.
- 6) Create a Power Point for the Final Presentation