

Student Name: \_\_\_\_\_

Date: \_\_\_\_\_

## Making A Tri-fold Brochure: Stomp Out Bullying

Criteria	Excellent 4	Above Average 3	Below Average 2	Poor 1
<b>Writing-Organization</b>	Each section in the brochure has a clear beginning, middle, and end.	Almost all sections of the brochure have a clear beginning, middle and end.	Most sections of the brochure have a clear beginning, middle and end.	Less than half of the sections of the brochure have a clear beginning, middle and end.
<b>Writing-Grammar</b>	There are no grammatical mistakes in the brochure.	There are no grammatical mistakes in the brochure after feedback from an adult.	There are one to two grammatical mistakes in the brochure even after feedback from an adult.	There are more than three grammatical mistakes in the brochure even after feedback from an adult.
<b>Spelling &amp; Proofreading</b>	No spelling errors remain after one person other than the typist reads and corrects the brochure.	No more than one spelling error remains after one person other than the typist reads and corrects the brochure.	No more than three spelling errors remain after one person other than the typist reads and corrects the brochure.	Several spelling errors in the brochure.
<b>Writing-Mechanics</b>	Capitalization and punctuation are correct throughout the brochure.	Capitalization and punctuation are correct throughout the brochure after feedback from an adult.	There are one to two capitalization and/or punctuation errors in the brochure even after feedback from an adult.	There are more than three capitalization or punctuation errors in the brochure even after feedback from an adult.
<b>Content-Accuracy</b>	All facts in the brochure are accurate.	90-99% of the facts in the brochure are accurate.	80-89% of the facts in the brochure are accurate.	Fewer than 79% of the facts in the brochure are accurate.
<b>Attractiveness &amp; Organization</b>	The brochure has exceptionally attractive formatting and well-organized information.	The brochure has attractive formatting and well-organized information.	The brochure has well-organized information.	The brochure's formatting and organization of material are confusing to the reader.

<b>Sources</b>	Careful and accurate records are kept to document the source of 95-100% of the facts and graphics in the brochure.	Careful and accurate records are kept to document the source of 85-94% of the facts and graphics in the brochure.	Careful and accurate records are kept to document the source of 75-84% of the facts and graphics in the brochure.	Sources are not documented accurately or are not kept on many facts and graphics.
<b>Knowledge Gained</b>	All students in the group can accurately answer all questions related to facts in the brochure and to technical processes used to create the brochure.	All students in the group can accurately answer most questions related to facts in the brochure and to technical processes used to create the brochure.	Most students in the group can accurately answer most questions related to facts in the brochure and to technical processes used to create the brochure.	Several students in the group appear to have little knowledge about the facts or technical processes used in the brochure.
<b>Graphics &amp; Pictures</b>	Graphics go well with the text and there is a good mix of text and graphics.	Graphics go well with the text, but there are so many that they distract from the text.	Graphics go well with the text, but there are too few and the brochure seems "text-heavy".	Graphics do not go with the accompanying text or appear to be randomly chosen.

**TOTAL POINTS:** \_\_\_\_\_

<p><b>Point to Grade Conversion Scale:</b></p> <p>32-36 = A</p> <p>29-31 = B</p> <p>25-28 = C</p> <p>22-25 = D</p> <p>21 or Below = F</p>
---